



Become Part of the Port Community

Recently, we have had the pleasure of sharing a lot of information with you about the Saint Lucia Air and Sea Ports Authority (SLASPA). From the very basics in terms of who we are and what we do as an organization to some more intricate details of our Airport and Seaport operations. We even shared information with you on key members of our senior management team and General Manager. Recognizing the key role that we play in St. Lucia, through our weekly editions of Portfolio, we will endeavour to keep you informed on the happenings at St. Lucia's Ports of entry.

Through SLASPA's vibrant Marketing & Research Department, the provision of information to the public will continue to be high on SLASPA's agenda and this is testament by the launch of St. Lucia's first electronic SLASPA's Media Room and later our Public Awareness Campaign "Behind the Everyday Benefits of Life". We continue to keep you our stakeholders up to date with our other forms of media including our up to date website www.slaspa.com, our monthly talk show 'Port Call' on the Radio St. Lucia, Re-Port which is disseminated to all port users which informs them about the performance of the port for the month and this newspaper column, Portfolio.

Our increasingly popular award winning magazine, SLASPA in Focus is another one of our major resources that inform you on the activities at the port. Readers will be particularly impressed with the look and feel of this publication as we have moved to towards developing it into St. Lucia's first Port Magazine with features such as , "Ordinary People Extraordinary Contributions" – a feature on rank and file employees who by their commitment, hard work and dedication continue to make major contributions to SLASPA, "How-to" articles – which are about how you can become more efficient at a particular area and a "Did you Know" section – that gives you short tips about SLASPA.

We continue to keep our port users informed through our innovative features called “Port Pass and Boarding Pass”, which are a series of daily tips that empower port users with useful information about the port and ways their experience will be enhanced while using any of our facilities.

These are some of the avenues in which we at SLASPA have developed to provide you with information on SLASPA. Please sign-up to become part of our port community and to receive regular updates by emailing us at marketingdepartment@slaspa.com, signing up to become a member of our Media Room **or** become La Place Carenage’s friend on Facebook and learn firsthand about the store specials and product offerings.