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FOR IMMEDIATE RELEASE

SLASPA Initiates a New Look Rep Caps at George F.L. Charles and Hewanorra International Airport

Castries – Wednesday May 7, 2008 - The Saint Lucia Air and Sea Ports Authority (SLASPA) held a presentation ceremony in the VIP Lounge at George F L Charles Airport on Tuesday May 6, 2008, to officially hand over an initial set of new uniforms to the George F.L. Charles and Hewanorra International Airport Red Caps Association. The uniforms include a polo shirt complemented by the signature red caps, both featuring St. Lucia Tourist Board's Logo "St. Lucia Simply beautiful" and the SLASPA logo on the sleeve of the polo shirt.

Speaking at the presentation ceremony, SLASPA's Director of Airports, Mr. Peter Jean indicated that this initiative was undertaken as part of SLASPA's efforts aimed at improving service delivery at the Airports. He explained that SLASPA is continuously seeking ways to enhance the passenger experience by working closely with the Airport Community.

Mr. Pius Edwards President of HIA Red Cap Association and Mr. Felix Deterville President of the GFLC Red Cap association expressed sincere thanks to SLASPA for this initiative stating that the shirts and caps were beautiful and in keeping with their position as ambassadors to St. Lucia, "being properly branded sets a great first impression to the guests coming into the island."

SLASPA is committed to continuously work with the Red Caps Association and the entire Airport Community to provide an excellent customer experience.



Red Caps with SLASPA and Government Officials



Mr. Felix Deterville sporting the new Red Caps and Shirt