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Castries

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## **SLASPA Educates Saint Lucia's Youth**

CASTRIES – Wednesday February 25, 2009 – The Saint Lucia Air and Sea Ports Authority (SLASPA) participated in the National Independence Exhibition at Beausejour, from February 25 – March 1, 2009. Taking full advantage of the opportunity to strengthen the public relations of the Saint Lucia Air and Sea Ports Authority, the booth largely showcased information that was of great value to students and SLASPA's customers.

The display was unique and informative showcasing every aspect of SLASPA's operations i.e. Sea Port operations and Airport operations. There were designated sections for Cargo Handling and Delivery, Port Entry Requirements, Safety and Security at the seaports and airports, Travel tips, and a scaled model of on SLASPA's subsidiary company SLMTL, who celebrated their 14<sup>th</sup> year Anniversary in February, 2009. Another key section of the display was the Desmond Skeete Animation Center section where all students who visited were given coupons to visit the center and view the show.

A real working forklift was placed in 'Cargo Shed 6 Beausejour', the wing of a plane and life raft was placed in 'Berth 3' equipped with life rings and life vest where kids were allowed to sit and take pictures. The booth also had a special area for safety and security at the ports where real boots, vest and hard hat were on display. There was a poster illustrating SLASPA's journey through the years from past to present and quick facts about the airports and seaports.

One of the students from Camille Henry Memorial School said “This is so cool, they have real models of planes and a big machine like what my uncle drives when he is working at the port. When I grow up I want to work at SLASPA and drive one just like that.”

Commenting on SLASPA’s presentation, Director of Marketing and Product Development, Dona Regis said “We are committed to providing port users and the general public with information which would enhance their experience at any one of our facilities. It has been a great honour for us to educate St. Lucia’s youth on our operations, we look forward to participating in future events of this nature.”

